



Virginia Green Lodging Profile:



Newport News Marriott at City Center

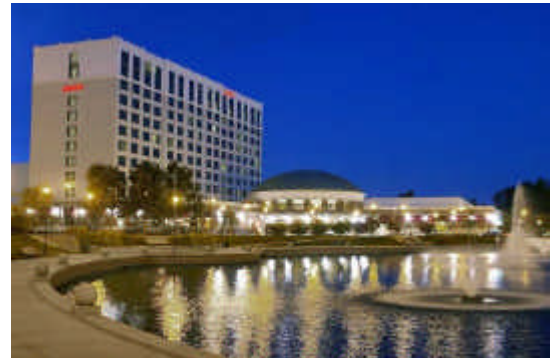


Newport News, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Newport News Marriott

"The Newport News Marriott is the premier full-service hotel and conference center in Newport News. We provide a unique locale for both leisure and business travelers, offering 256 contemporary-decor guest rooms, first class amenities and the choice of Concierge Level services. Our state-of-the-art conference center will accommodate up to 1000 people in a banquet setting. The 12,000 square foot Grand Ballroom is the largest in Newport News and we also offer the 4,200 square foot Pearl Ballroom and a 6,500 square foot Rotunda. For Corporate Meetings our Boardroom is an ideal setting with a spectacular view overlooking the City Center fountain. Newport News Marriott at City Center Hotel is designed to be the leading site for Convention Business and Social Events."



Green Statement: "The Newport News Marriott is dedicated to the well being of our community, guests and associates and embraces "going green" as an opportunity to reduce energy and waste and protect our environment. Our management company, Crestline Hotels & Resorts, Inc has created "Earthpact" where Hospitality and Sustainability meet."

CORE ACTIVITIES for Lodging

"☒ This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **Newport News Marriott** can expect the following practices:

☒ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Change linens only upon request
- Train house cleaners on process for optional linen service

☒ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

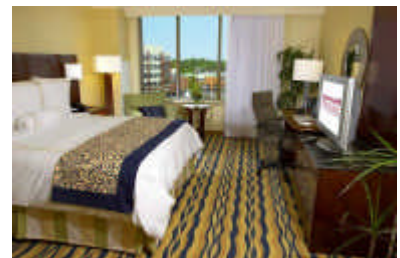
- Recycle: office paper, toner cartridges, newspaper, cardboard, fluorescent lamps, batteries, electronic equipment
- Track overall waste bills
- Use bulk soap dispensers instead of individual soaps
- Instruct housekeeping to save and reuse unopened items
- Use reusable dishware and glassware, and minimize use of disposables
- Use disposable containers made from bio-based materials, recycled content, and/ or compostable materials
- Provide condiments , cream and sugar, etc. in bulk
- Use water pitches and filtered water to minimize the use of single-use bottles
- Have an effective food inventory control to minimize waste
- Encourage suppliers to minimize packaging and other waste materials
- Purchase from vendors and service providers with a commitment to the environment
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Purchase durable equipment and furniture
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use a last-in/first-out inventory and labeling system
- Minimize the use of pesticides and herbicides

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use
- Have:
 - high efficiency dishwashers
 - low flow restrictors on faucets and showerheads
 - low flow toilets
 - automatic faucets or toilets in public restrooms
- Have an effective landscape management plan

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities
- Have a numeric goal of how much they want to reduce their energy usage over time
- Have an “energy management system” in place to track and meter energy usage
- Calculate the pollution factors of their energy usage
- Evaluate existing ovens and other kitchen equipment for energy efficiency
- Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - LED Exit Signs
 - high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Perform preventative maintenance on HVAC system
- Have individual thermostats for each room/area
- Use natural lighting
- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Purchase EnergyStar-rated computers, copiers, and appliances
- Have thermal-rated windows and insulation
- Use EnergyStar’s Benchmarking Tools for the Hospitality Industry



- ☒ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
- Promote the availability of “green meetings/conferences” in marketing packages
 - Offer recycled pens/meeting pads and water stations instead of bottled water

For more information on **Newport News Marriott**, see www.marriott.com/phfoy or contact **Cheryl Johnson** at Cheryl.johnson@crestlinehotels.com or **757-873-9299**.

For more information on **Virginia Green Lodging** program, see www.deq.virginia.gov/p2/lodging or go to www.viriniagreentravel.org.



Virginia Green Lodging program is a supporting partner of **Virginia Green**, the Commonwealth’s campaign to encourage environmentally-friendly practices is all aspects of Virginia’s tourism industry. **Virginia Green** is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

